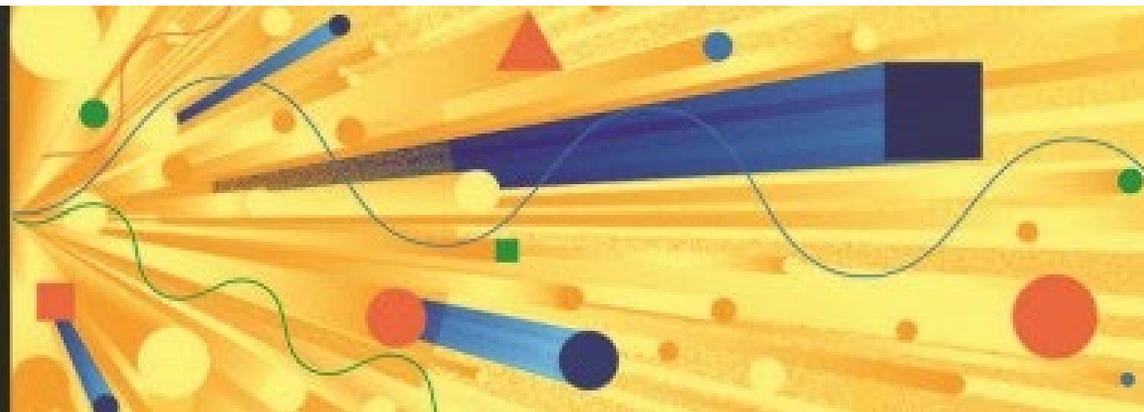


ASCPT 2021  
ANNUAL MEETING



REIMAGINING THE  
THERAPEUTIC LANDSCAPE



**ASCPT Recruitment Partnership Opportunities**

**ASCPT is here to help maximize your recruitment dollars and find the ideal candidate!**

After numerous discussions with focus groups and one-on-one conversations with our sponsors, exhibitors, and recruitment professionals, we know that you need direct connections to potential candidates as you would at an onsite Career Center. We have learned that virtual exhibit halls and career fairs have not met the needs for successful recruitment. ASCPT will not offer a virtual Career Center in 2021 but will instead focus on opportunities to bring you direct exposure to a talented and engaged pool of candidates!

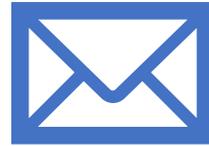
We have included details in the following pages for the **2021 Recruitment Partnership** packages and additional opportunities for the Network & Community Experience in February and the Annual Meeting in March for you to make your selection!

**Thank you for your continued support of ASCPT!**

# All Recruitment Partners Receive



Inclusion in Partner Pavilion Directory



Organization contact information and logo



One (1) PDF resource document

# Annual Meeting Recruitment Partnerships

## **BASIC Recruitment Partner - \$1,000**

- One 2-minute max recruitment video played one (1) time during a meeting break
- One (1) eMarketing email blast
- Visitor Analytics

## **ENHANCED Recruitment Partner - \$1,750**

- One 3-minute max recruitment video played three (3) times throughout meeting breaks
- Two (2) eMarketing email blasts
- Visitor Analytics

## **PREMIUM Recruitment Partner - \$2,025**

- Two 2-3-minute max recruitment video played six (6) times throughout meeting breaks
- Three (3) eMarketing email blasts
- Visitor Analytics

## **Full 30-Minute Recruitment Session (with Live Q&A) - \$2,500 (Included as an Annual Meeting session as a sponsored event)**



# Additional Partner Opportunities: Network & Community Experience February 2021

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Opportunity	Amount
eMarketing blast	\$500
Additional eMarketing blast beyond initial order	\$250
Virtual Meeting Platform Banner Ad	\$500
Network/Community Experience Networking Sponsor	\$1,000
Network/Community Experience Encore Presentation Sponsor	\$1,500
Network/Community Experience Awards Presentation Sponsor	\$2,500
Product Theater - 30 mins	\$2,000
Product Theater - 60 mins	\$3,000
Network/Community Experience 1 min max Promo Video (presented prior to session of ASCPT's choosing)	\$2,500
Break Sponsor - interview with an "expert" - 5 mins max	\$3,500

# Additional Partner Opportunities: Annual Meeting March 2021

<b>Opportunity</b>	<b>Amount</b>
eMarketing blast	\$1,000
Additional eMarketing blast beyond initial order	\$500
Product Theater - 30 mins	\$3,000
Product Theater - 60 mins	\$5,000
ASCPT 2021 Annual Meeting 1 min Promo Video (presented prior to session of ASCPT's choosing)	\$4,000
ASCPT 2021 Annual Meeting 2 min Promo Break Video (only available to Select Partners)	\$7,500
Virtual Meeting Platform Banner Ad	\$1,500
Networking Sponsor - branding & video	\$4,000
Break Sponsor - interview with an "expert" - 5 mins max	\$4,500
Keynote Sponsor - branding only	\$4,000
Keynote Sponsor - Intro Video & Branding	\$6,000
At-Meeting Intro Video for the Day (presenter must be an approved ASCPT member)	\$7,500
At-Meeting Intro Video of a Featured Section (presenter must be an approved ASCPT member)	\$7,500
At-Meeting Live Summary of the Day (presenter must be an approved ASCPT member)	\$7,500

# Next Steps

To proceed with selecting and purchasing your Recruitment Partnership package, visit the Partner Experience Site at

[https://tools.eventpower.com/exhibit\\_selection/exhibit\\_wizard/index/21ASCPT?c=Partneror](https://tools.eventpower.com/exhibit_selection/exhibit_wizard/index/21ASCPT?c=Partneror)

or contact Lia Shore at [lia@ascpt.org](mailto:lia@ascpt.org) for additional assistance and information about the process.

We look forward to welcoming you as a Recruitment Partner for the *2021 ASCPT Annual Meeting: An Online Experience!*